

About the Board Starter Program

The Board Starter Program is a 90-day plan to establish a framework to assess if an advisory board is necessary for your business. The most important day of this program is day 91 when the results of your work will be put into action.

There are three stages to the Board Starter Program. The most common approach is a 3-month process with 3 meetings for ½ day. Options on how you run your program will be discussed with your Certified Chair. Throughout the program, your Certified Chair will guide you through each stage. To ensure that you receive the maximum benefit from this process it is important that you are open and honest.



PREPARATION – EXPLORING PRIORITIES

Activity: Growth Assessment

You will complete the Business Growth Score, which is an online survey prior to your first meeting. Your certified chair will review the report results with you in the Establishment meeting to better understand the business priorities that are important to you.



MEETING 1 – ESTABLISHING PRIORITIES

Activity: Establishment Meeting

This meeting will review your Business Growth Score and commence a checklist to get things done during this process.



As we take a practical approach to governance and advisory board development this enables you to review your internal governance, business planning and business practices. An action plan will be created with you to address any gaps you may have in your governance foundations in 90 days.

MEETING 2 – PRACTICAL PATHWAYS

Activity: Business Structure Meeting

This meeting will review your progress on your 90-day plan.

You will also take a deeper dive in understanding where value is created and lost in your business using the Value Chain Assessment. Critical thinking and slow evaluation have many benefits in the long term. This meeting is a “step back” to enable you to “step forward” to gain greater confidence in the long term.

A key outcome of this meeting is the creation of your longer-term pathway for your governance structure. Pending on your progress and business needs you will articulate:

- The business stage you are in
- A measured goal for the next 18 months
- Advisory Board structure options
- Key priorities for management, directors and your board
- Identify the Advisor or Expert profiles

At this stage, you may or may not be ready to submit an Expression of Interest to start connecting with Advisors. Your Certified Chair will do this with you.



MEETING 3: ADVISOR STRUCTURE

Activity: Board Framework Meeting

This meeting will finalise your board framework. If a Formal Advisory Board is the right path for you and your action plan is completed, the outcomes from this meeting include:

- A completed Advisory Board Charter
- Advisor Interview preparation
- Meeting calendar and approach established
- Meeting Agenda structure
- Preparation for the Advisor Orientation
- Finalisation of your Board Pack including:

- Business Plan
- Financial Pack
- Directors Declaration
- Business Growth Assessment
- You may also have other documentation pending on your Advisory Board Charter

If another pathway is right for you your Certified Chair will plan out alternative options with you during the meeting. These may include the following examples:

- Chair/Mentor Monthly Meetings
- A Pop Up Advisory Board
- Think Tank
- Industry Advisory Committee
- Expert engagement
- Governance Board
- An informal Advisory Board

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